

Market research Erasmus+ project: **Smart clothes**

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Gender:  F  MAge:  15-20 years  21-25 years  26-30 years  Over 30 yearsProfession:  Student/College Student  Trainee Working as \_\_\_\_\_

Which mobile media are you using?

1. Smartphone

2. Tablet/Ipad

3. MP3-Player

4. \_\_\_\_\_

In which area are you using your mobile media mainly?

1. Work/School/College

2. Leisure time

3. \_\_\_\_\_

What are you using your media mostly for?

1. Communication/Social media

2. Navigation

3. Search/ looking things up(Google, etc.)

4. Creativity (To take Pictures, make Videos, etc.)

5. To watch videos (Youtube, etc.)

6. Listen to music

7. To study

8. Organisation (calender, Alarm clock, etc.)

9. Fitness

10. \_\_\_\_\_

Which equipment are you using regularly on the way?

1. Smartwatch

2. Powerbank

3. Selfie-Stick

4. Headphones

5. Portable speakers

6. \_\_\_\_\_

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How do you transport your media and it's equipment?

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Are there problems while transporting? If yes, which ones?

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Which transportation do you use most?

- a) Car
- b) Bus/Train
- c) Bike
- d) By foot

How would you describe your style?

- a) sporty
- b) elegant
- c) \_\_\_\_\_

Which colour do you prefer on clothes?

- a) Dark colors (black, grey, dark blue, etc.)
- b) Bright colors (yellow, orange, green, red etc.)
- c) Pastelcolors (beige, mint, light blue, light pink etc.)

In which stores do you buy your clothes mainly?

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What do you demand of the clothes/Accessories that you carry your media and equipment with? (Here you are only allowed to mark one ,the most important trade.)

- a) Impact resistance
- b) Water resistance
- c) Appealing design
- d) Well padded/cushioned
- e) \_\_\_\_\_